

Blood Drive Coordinator

PURPOSE

Visibly and actively promote participation in the blood drive with Memorial Blood Centers and coordinate all aspects associated with the event.

DUTIES

- Identify, recruit, and reward Blood Drive Committee members and volunteers
- Serve as liaison between Memorial Blood Centers, Blood Drive Committee members, and other advisors or event sponsors
- Survey potential blood donors to assess the level of participation you might expect in your upcoming blood drive and plan appropriately
- Maintain close contact with your designated Memorial Blood Centers representative to set blood drive goals, determine the type of blood drive that best fits your needs, and the promotion support you need
- Reserve space for the blood drive, confirm dates and times, making sure there are no conflicts with holidays, special events, etc.
- Promote...promote...promote the blood drive and solicit participation in making blood donations
- Utilize collateral in the Coordinator Toolkit to prepare for a successful blood drive
- Thank blood donors on the day of the drive
- After your drive, celebrate by sharing results and thanking participants, donors, and your blood drive committee

QUALIFICATIONS

- Organized and outgoing
- Responsive and reliable
- Ability to delegate and communicate well with a variety of people
- Enthusiastic supporter of blood donation

BENEFITS

- Help ensure a sufficient blood supply to meet the needs of your community
- Further develop leadership skills
- Give back to others through volunteerism; students earn community service hours
- Increase your knowledge of phlebotomy and blood processing, what blood is, what it does, and the role blood donation plays in saving lives

TIME COMMITMENT

Varies



Thankful for the life-saving gifts given to Caleb, every year on August 25th the Nord family celebrates his Re-birthday with a blood and marrow donor drive.

[View the full story at MBC.ORG](#)



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