

## ROLES & RESPONSIBILITIES



Join the conversation  
@MemorialBldCtrs

Share pictures, videos, and life-saving stories on social media to increase awareness leading up to your blood drive and continue to spread the word on the day of your drive.

Spread the Word resources available on [MBC.ORG](http://MBC.ORG)



**Memorial  
BLOOD CENTERS**

A Division of Innovative  
Blood Resources



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# Blood Drive Committee

## PURPOSE

Build excitement about the blood drive. Recruit and schedule fellow co-workers and/or students to participate. Prior to the event, remind donors of their appointments to help ensure a successful drive.

## DUTIES

- Develop social media campaign
- Recruit co-workers or fellow students to donate blood
- Set up and host a sign-up table in high traffic areas to register donors and schedule time-specific appointments
- Distribute parental consent forms to donors who are 16 years of age, which must be completed and returned the day of the blood drive
- Remind donors that a photo ID must be presented at the time of their appointment
- Visit departments or classrooms to promote the blood drive and register donors
- Arrange for a key leader within your organization or school to support the blood drive with a personal email, public announcement, or in some other way to encourage everyone who is eligible to donate
- Distribute reminder cards or send emails to registered donors two days prior to the event
- The day of the drive display 'Blood Drive Today' posters
- If previously requested (two weeks prior to the event) make arrangements for Memorial Blood Centers' mascot, ABO Joe, to appear during sign-up efforts or on the day of the drive; recruit two volunteers: one to perform as ABO Joe in costume, and one to serve as an escort

## QUALIFICATIONS

- Friendly
- Energetic
- Enthusiastic
- Knowledgeable of blood donation

## BENEFITS

- Help ensure a sufficient blood supply to meet the needs of your community
- Give back to others through volunteerism; students earn community service hours
- Enhance customer service skills
- Increase your knowledge of phlebotomy and blood processing, what blood is, what it does, and the role blood donation plays in saving lives

## TIME COMMITMENT

Varies