MISSION
SAVING LIVES BY PROVIDING BLOOD AND BIOMEDICAL SOLUTIONS
Through effective outreach to donors, continual development of biomedical expertise, and strong partnerships with blood drive sponsors and healthcare partners, Innovative Blood Resources connects those who need blood with the generous volunteers who give blood, and delivers the highest level of technical and laboratory testing services to customers around the world.

VISION
TO BE THE BEST BLOOD CENTER IN AMERICA
Dedicated to quality, integrity, service, and excellence in everything we do, Innovative Blood Resources strives to ensure reliable access to an adequate supply of thoroughly tested and safe blood products wherever they are needed, and to become the industry’s standard-bearer in providing the highest level of service to all stakeholders we serve.

WHO WE ARE
Memorial Blood Centers and Nebraska Community Blood Bank are divisions of Innovative Blood Resources, a 501(c)(3) organization with more than 65 years of experience and service providing value-driven solutions to hospitals and other healthcare partners.

Licensed by the FDA, accredited by AABB and CLIA, and compliant with EU standards for blood manufacturing and testing, we supply life-saving blood and biomedical expertise to over 40 hospital partners in the Twin Cities metropolitan area, northern Minnesota, northwestern Wisconsin, southeastern Nebraska, and other blood banks and healthcare partners across the U.S. and the world. In addition to operating 14 donor centers and conducting hundreds of community-based blood drives each month, we also provide advanced laboratory and donor testing services, and clinical trial and research support as a national leader in transfusion medicine.

CELEBRATING A YEAR OF PARTNERSHIP & COMMUNITY
- Approximately 1,800 volunteer coordinators helped organize and conduct blood drives
- Over 81,000 volunteer blood donors—including 17,750 first-time donors—gave more than 219,000 units of blood products
- Nearly 3,200 apheresis platelet donors gave close to 25,000 units to help save the lives of leukemia and other cancer patients, transplant recipients, and people suffering from severe hemorrhaging or bleeding disorders
Financial Summary

INNOVATIVE BLOOD RESOURCES FINANCIAL STATEMENTS
REPORTED HIGHLIGHTS FOR JUNE 1, 2013 THROUGH MAY 31, 2014

WHERE THE MONEY COMES FROM:
Service fees on units delivered from hospital partners for blood products and services based on collection, processing, testing, recruitment, and distribution costs
Laboratory service fees from hospitals for products and services
Contributions of cash, stock, life insurance proceeds, and other monetary gifts

WHERE THE MONEY GOES:
84.9% Program Costs to Support our Mission
14.5% General & Administrative
0.6% Marketing & Development