

SPONSOR A BLOOD DRIVE

Partner with us to save lives!

As a blood drive partner, you can help us meet the demand for over 2,000 units of blood each week from our 30+ local hospitals—each dedicated to saving the lives of our neighbors, friends, family members, co-workers, and others in the community.

The process is easy. The rewards are life changing.

From start to finish, a dedicated Donor Recruitment Representative will help you plan and implement your blood drive, guiding you through each step of the process:

1. ASSESS YOUR COLLEAGUES' COMMITMENT TO DONATE.

Using the Blood Drive Pledge Form Memorial Blood Centers will provide, your first goal will be to determine the level of participation you might expect in your upcoming blood drive (the minimum number of donors will be established by your donor recruiter).

2. SET A DATE, ESTABLISH A GOAL, SELECT A SITE.

Based on pledge survey results, your representative will work with you to determine the type of blood drive set up and location that best fits your needs, to choose a date and times, and to set a collection goal for the drive.

3. RAISE AWARENESS, PROMOTE, AND RECRUIT.

You can make your blood drive a team effort! Organize a Blood Drive Committee to help recruit donors, schedule appointments, and volunteer the day of the drive. Your representative will provide you with a comprehensive Blood Drive Coordinator Toolkit—brochures, posters, flyers, email templates, and more!—to help ensure the drive is a success.

4. HOST YOUR DRIVE.

We handle the details and ask you to be available as needed throughout the day to manage last minute details and to thank donors, volunteers, committee members, and others who helped make your drive a success.

5. CELEBRATE YOUR HARD WORK AND LIVES SAVED.

Share your results, provided by your representative within a week following your blood drive: number of units collected, first-time donors and, most importantly, how many lives were potentially saved in your community as a result of your efforts!



“Partnering with MBC for over 20 years, TCF is fully committed to supporting their life-saving mission. As a blood drive sponsor, you have nothing to lose and the community has everything to gain by your generosity! I encourage you to go ahead and get started.”

- Jay Sheehan, TCF National Bank

Find out more about why locally-based Memorial Blood Centers is the partner-of-choice to provide life-saving benefits to our community.

CONTACT:
DONOR RECRUITMENT
1-888-GIVE-BLD (888-448-3253)
hostadrive@mbc.org

Learn more at MBC.ORG/host-a-drive



A Division of Innovative
Blood Resources

